



The Ultimate Guide To Swamp Coolers



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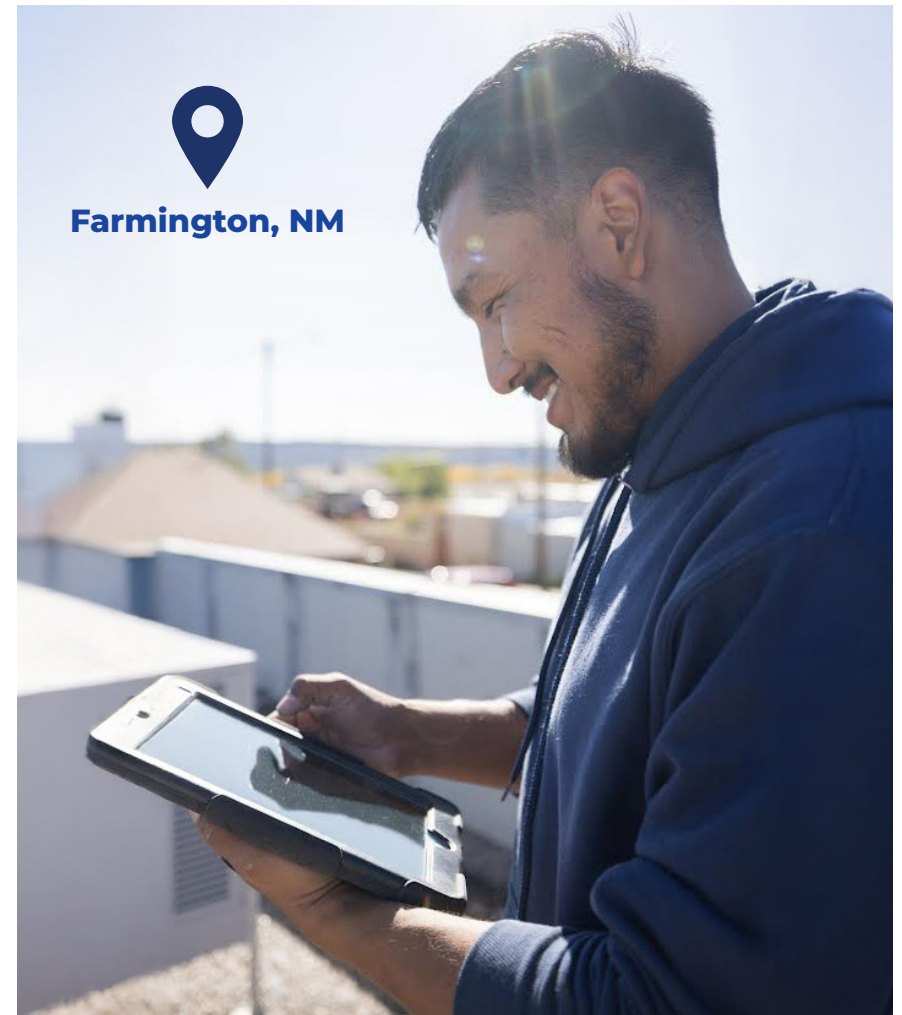
Introduction

When summer temperatures soar in Farmington, New Mexico, staying cool becomes a daily battle. For many homeowners in our dry, arid climate, the question isn't just about staying comfortable but doing so affordably and efficiently.

That's where swamp coolers, also known as evaporative coolers, come in! Unlike traditional air conditioners that rely on costly refrigerants, swamp coolers harness the natural process of evaporation to cool your home, making them a perfect fit for our desert environment.

If you've ever wondered how to make your home more comfortable during the hottest days of the year without breaking the bank, this guide is for you. We'll walk you through everything you need to know about swamp coolers, from how they work to tips for maintenance and troubleshooting.

Whether you've relied on a swamp cooler for years or are considering one for the first time, this guide is packed with practical advice to help you stay cool and save money.

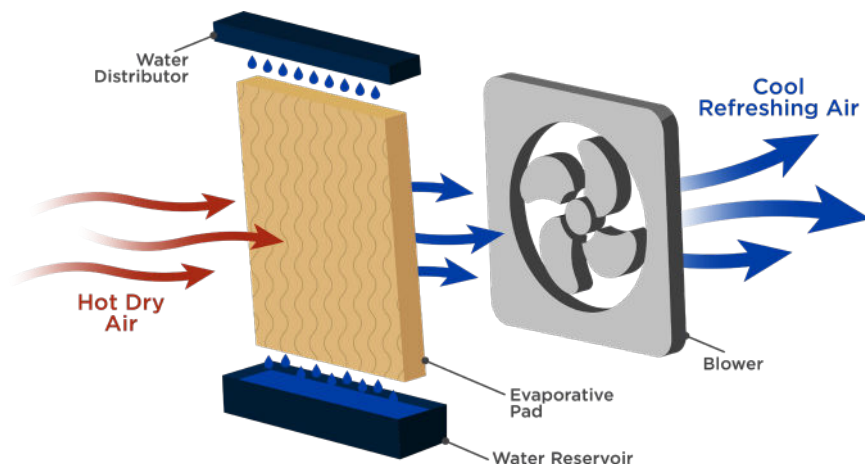


1 What Is A Swamp Cooler?

Swamp coolers, or evaporative coolers, are unique systems that use water and airflow to cool your home naturally. Unlike conventional air conditioners, which rely on refrigerants and compressors, swamp coolers leverage the process of evaporation to reduce air temperature.

How Do They Work?

- 1. Warm air intake** — The system draws in hot, dry air from outside.
- 2. Cooling process** — Air passes over water-saturated cooling pads. As the water evaporates, it absorbs heat from the air, cooling it in the process.
- 3. Air distribution** — A blower fan pushes the cooled air into your home.



Key Components Of A Swamp Cooler

- **Blower fan** — Circulates the cooled air
- **Water pump** — Keeps the cooling pads saturated
- **Cooling pads** — Essential for evaporation — high-quality pads improve cooling efficiency

Why Farmington Loves Swamp Coolers

Farmington's low humidity makes swamp coolers particularly effective. The drier the air, the more efficiently the evaporation process works, making these systems a perfect match for our desert climate.

A Brief History

Swamp coolers date back to ancient Egypt, where reed mats were used to cool airflow. Over time, this principle evolved into the modern evaporative coolers we use today — a staple in Southwestern homes for their simplicity and affordability.

2 Swamp Coolers vs. Refrigerated Air Conditioning

For homeowners weighing their cooling options, understanding the differences between swamp coolers and refrigerated air conditioning is essential. Both have their merits, but your choice depends on your specific needs and climate.

Key Differences

Swamp Cooler vs. Refrigerated Air		
	Swamp Cooler	Refrigerated Air
Initial Cost	Lower	Higher
Monthly Energy Cost	\$20-\$30	\$50-\$100
Effectiveness in Humid Weather	Limited	Consistent
Maintenance	Regular water source required	Annual tune-up recommended
Best For	Dry climates like New Mexico	Any climate, including humid

Swamp Coolers

- **Pros** — Affordable installation, low energy consumption, eco-friendly operation
- **Cons** — Less effective in high humidity, requires open windows for airflow, regular maintenance

The decision to invest in a swamp cooler comes with a commitment to provide your unit with the care it needs to operate effectively. Luckily, residents of Farmington can easily see the benefits of this efficient and affordable choice, thanks to our semi-arid climate.

Refrigerated Air

- **Pros** — Reliable in all climates, precise temperature control, minimal homeowner intervention
- **Cons** — Higher upfront and operational costs, greater environmental impact

There's a reason why central air conditioning has become a popular choice among homeowners, and the convenience of working in any climate is a perk that can't be ignored. However, as part of the Farmington community, you only need to worry about the effectiveness of your unit here where you live.

What Works Best In Farmington?

Given the dry climate, swamp coolers are often the most cost-effective and efficient choice for Farmington homeowners. However, if you value precise temperature control and consistent cooling during monsoon seasons, refrigerated air may be worth the investment.

Dry Season

Jan - May

Monsoon Season

Jun - Sept

Dry Season

Oct - Dec

Whether you opt for a refrigerated AC or a swamp cooler system, our team can share the information you need to know about the unit and perform skilled installations.



3 The Cost And Energy Efficiency Of Swamp Coolers

Swamp coolers are celebrated for their affordability, but what does that really mean for your wallet and energy use?

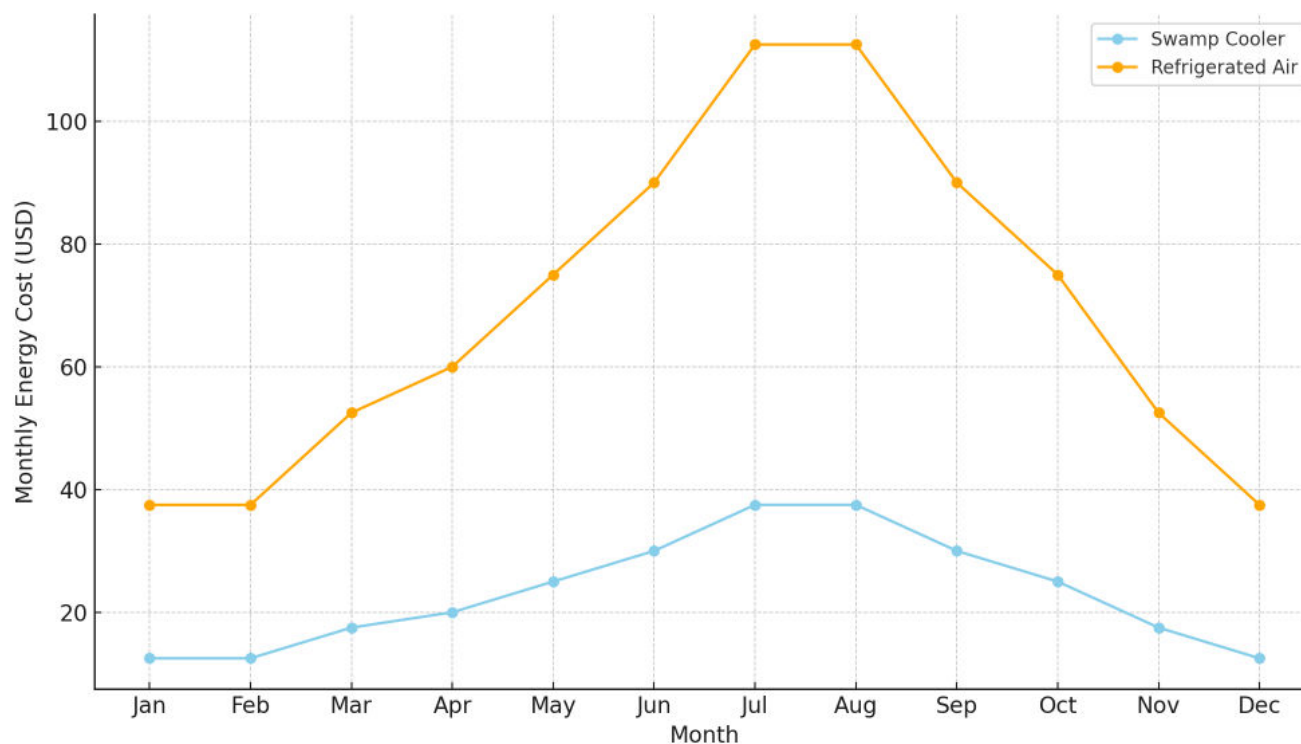
Lower Energy Bills

Swamp coolers use only a fraction of the electricity required by refrigerated systems. With no compressor or refrigerant, these systems rely solely on a fan and water pump, making them incredibly energy-efficient.

Long-Term Savings

On average, Farmington homeowners can save hundreds of dollars annually in energy costs by choosing a swamp cooler over refrigerated air. This makes it a particularly attractive option for budget-conscious households.

Monthly Energy Costs: Swamp Cooler vs. Refrigerated Air



Don't Forget!

- **Maintenance** — Regular upkeep, such as cleaning pads and inspecting water pumps, is essential to avoid performance dips.
- **Humidity Impact** — During monsoon seasons, reduced efficiency may require supplemental cooling, such as portable fans or window units.



4 Environmental Impact

Swamp coolers are an eco-friendly cooling solution, aligning with the growing emphasis on sustainability. In Farmington, this is especially relevant as residents increasingly prioritize energy-efficient and environmentally responsible technologies.

Additionally, initiatives like New Mexico's energy rebate programs incentivize the adoption of green technologies, making it easier for residents to contribute to a sustainable future while saving money.

Energy Efficiency

By using significantly less electricity than traditional air conditioning, swamp coolers reduce carbon emissions and strain on the power grid — a win for both your wallet and the planet.

No Harmful Refrigerants

Unlike central air systems, swamp coolers do not use refrigerants, which are potent greenhouse gases. These gases trap heat in the atmosphere, contributing to global warming and climate change. By avoiding refrigerants altogether, swamp coolers help mitigate these harmful environmental impacts while providing effective and energy-efficient cooling.

Water Usage

While swamp coolers consume water, their overall environmental impact is lower than that of refrigerated systems. To optimize water use, Farmington homeowners can:

- Install high-efficiency models
- Regularly check for leaks
- Use water-saving settings during operation

Switching to a swamp cooler can **reduce energy consumption by up to 75%** compared to traditional refrigerated air conditioning.

5 Choosing The Right Swamp Cooler For Your Home

Selecting the right swamp cooler can significantly impact your comfort, energy savings, and overall satisfaction with your home's cooling system. A well-chosen swamp cooler can reduce your electricity bills, improve air quality, and provide consistent comfort even during Farmington's hottest days.

On the other hand, selecting a unit that is too small or lacks advanced features may result in inadequate cooling and frequent maintenance needs. Understanding your home's specific requirements, including square footage, insulation quality and local climate conditions, is essential for making an informed choice.

Key Factors To Consider

- **Cooling Capacity (CFM)** — Ensure the unit's cubic feet per minute (CFM) rating matches your home's size. As a rule of thumb, multiply your home's square footage by the ceiling height, then divide by 2.
- **Features** — Modern swamp coolers offer conveniences like digital thermostats, remote controls and programmable timers.

- **Installation type** — Decide between portable units, which are ideal for small spaces, and permanent installations for whole-home cooling.

Recommendations For Farmington

Choose a model specifically designed for desert climates. For example, there are brands with innovative features such as thick-aspen cooling pads for maximum water retention and digital controls for precise temperature management.

High-efficiency models deliver enhanced airflow, reduced noise and energy savings tailored for extreme heat. Additionally, investing in models with UV-resistant materials ensures durability in the harsh sunlight commonly experienced in Farmington, making these systems a reliable and long-lasting solution for your home.

6 How To Use A Swamp Cooler Effectively

Even the best swamp cooler can underperform without proper usage. For example, failing to keep windows slightly open can hinder the airflow needed for optimal cooling.

Similarly, neglecting to regularly clean the cooling pads can lead to reduced efficiency as dirt and mineral buildup block the evaporation process. These small missteps can accumulate, causing the unit to work harder and consume more energy without delivering the desired cooling performance. Here's how to get the most out of your system:

Recommendations For Farmington

When running your swamp cooler, it's most effective to slightly open your windows to promote airflow.

- **Morning** — Cool down your home early to set a baseline temperature for the day.
- **Afternoon** — Minimize usage during peak heat hours to save energy.
- **Evening/Night** — Refresh your home with cooler nighttime air.

Additional Tips

- **Ice hack** — Adding ice to the water tray can boost cooling, especially on hot days.
- **Seal leaks** — Ensure doors and windows are properly sealed to maintain cool air indoors when you shut off your system.



7 Maintenance And Seasonal Preparation

Regular maintenance is key to keeping your swamp cooler in peak condition. By performing maintenance, you can extend the lifespan of your system by several years. A well-maintained swamp cooler not only operates more efficiently but also reduces the likelihood of costly repairs and breakdowns during peak summer months.

For example, annual maintenance can lower the risk of issues like water leaks or motor failures, ensuring consistent cooling performance and peace of mind.

DIY Year-Round Maintenance

- Remove debris and dust from the system regularly.
- Replace cooling pads every 1-3 months during peak usage.
- Check water lines for leaks or blockages.

Winterizing Your Cooler

- Shut off the water supply and power.
- Drain all water from the system to prevent freezing.
- Cover the unit to protect it from harsh weather.



Spring Start-Up

- Uncover and thoroughly clean the system.
- Inspect components for wear and tear.
- Reconnect water lines and test functionality before peak summer temperatures arrive.



8 Common Issues Homeowners Face And Solutions

Swamp coolers are a reliable cooling solution, but like any system, they may experience occasional problems. Here are some common issues and practical solutions.

Performance Drops During Humid Weather

Swamp coolers struggle to cool effectively in high humidity, such as during monsoon season in New Mexico. The moisture in the air makes it more difficult for the moisture in the cooling pads to affect the temperature of the air passing over them.

Solution:

- Supplement with fans to improve airflow.
- Use the cooler during the driest parts of the day, such as early morning or late evening.

Reduced Airflow

If you find that the swamp cooler isn't pushing enough air into your home, you may be feeling the uncomfortable effects of warm summer days. Reduced airflow is a common experience that can usually be solved with a few adjustments.

Solution:

- Check cooling pads for clogs or excessive wear and replace them if necessary.
- Clean the debris from air intake vents.
- Ensure the blower fan is functioning properly.

Leaks And Water Overflow

Water leaking from the unit or pooling around it is never a good sign. If you notice liquid escaping from the system or collecting around the base, try the solutions below.

Solution:

- Inspect the water lines for cracks or loose connections.
- Adjust the float valve to maintain proper water levels.
- Clear any blockages in the drainage system.



Unpleasant Odors

While water sitting inside the tank shouldn't naturally produce any odor, tiny particles in the air can collect in the water over time and emit a musty or stale smell. If this happens, don't let your space be invaded by gross smells.

Solution:

- Clean the water tank and cooling pads to remove bacteria or mold.
- Use a water treatment solution designed for swamp coolers.

Frequent Cycling Or Inconsistent Cooling

Have you noticed your swamp cooler turning on and off too often or not maintaining a consistent temperature? Just like with most AC systems, frequent cycling is a sign that the system isn't running properly.

Solution:

- Ensure the thermostat is calibrated correctly.
- Check the water pump and motor for signs of wear.
- Verify that windows are open enough to allow proper airflow.

By addressing these common issues promptly, you can ensure your swamp cooler continues to deliver reliable and efficient cooling throughout the season. If the solutions listed above don't solve your swamp cooler problem, it's best to call a professional to assess the issue and provide an effective solution!

9 Financing and Cost-Reduction Options

Swamp coolers are already cost-effective when compared to traditional HVAC systems, but Robbins Heating & Air Conditioning offers additional ways to make these systems even more affordable.

Rebates And Incentives

Robbins provides guidance on HVAC tax rebates that can significantly reduce the upfront cost of installing a swamp cooler. Some of the available incentives include:

- **Federal tax credits** — Homeowners may qualify for energy-efficient HVAC system tax credits, including swamp coolers, under federal programs aimed at reducing energy consumption.
- **New Mexico energy rebates** — State-specific rebates encourage the adoption of eco-friendly cooling systems like swamp coolers. These programs often apply to high-efficiency models.
- **Utility company discounts** — Local utility providers may offer rebates or reduced rates for installing energy-saving appliances such as swamp coolers.

Visit our HVAC Tax Rebates page to learn more about these opportunities and find out how to apply.

Flexible Financing Plans

With our financing options, you can install a swamp cooler without the strain of paying all at once. Spread your payments out with manageable monthly plans. Explore our financing opportunities with Robbins' financing.

Long-Term Savings

Thanks to lower monthly energy costs, swamp coolers quickly pay for themselves over time. By combining energy efficiency with our financing and rebate programs, homeowners can enjoy cooling comfort without the financial stress.

Robbins is dedicated to helping Farmington residents find cost-effective, energy-efficient cooling solutions that suit their budget and needs.

10 Swamp Cooler FAQs

At Robbins Heating & Air Conditioning, we know homeowners in Farmington have plenty of questions about swamp coolers. If this guide hasn't answered all your queries, we've compiled more answers to some of the most common inquiries to help you better understand and care for your cooling system.

How Much Water Does A Swamp Cooler Use?

About 3-15 gallons per hour, depending on the unit size and conditions. Larger units or those running continuously during hot days may consume more water.

Can A Swamp Cooler Cool An Entire Home?

Yes, if sized correctly and used in an open-layout space. However, larger or multi-story homes may require additional units or a centralized system.

How Often Should Cooling Pads Be Replaced?

Typically every 1-3 months during regular use. Homes with hard water may need more frequent replacements due to mineral buildup.

Are Swamp Coolers Noisy?

While older models can be noisy, modern swamp coolers are designed with quieter motors and sound-dampening features. Proper maintenance can also reduce operational noise.

How Do I Know If My Swamp Cooler Is The Right Size?

Calculate the required CFM (Cubic Feet per Minute) by multiplying your home's square footage by the ceiling height and dividing by 2. Choose a cooler with a CFM rating that meets or exceeds this number.

Do Swamp Coolers Improve Air Quality?

Yes, swamp coolers can add moisture to dry air and filter out dust and allergens through their cooling pads, improving indoor air quality.

Can I Install A Swamp Cooler Myself?

Portable units are easy to install, but permanent or centralized systems may require professional installation to ensure proper functionality and efficiency.



Meet Steve & Michelle!

Steve and Michelle Robbins are the owners of Robbins Heating & Air Conditioning, Inc., which they founded together in 2003. With over 25 years of HVAC experience, Steve brings unmatched expertise, holding multiple master's mechanical licenses and serving as a proctor for the EPA Section 608 of the Clean Air Act.

Michelle is the backbone of operations, ensuring the business runs smoothly while focusing on exceptional customer care. Together, they've built Robbins into a trusted name in HVAC services, known for quality and reliability.

Outside of work, Steve and Michelle are active in their church and love spending time outdoors with their family. From hiking and camping to woodworking and remodeling, they share a passion for creating meaningful experiences together.

Schedule With Robbins

When you need swamp cooler services, or any other HVAC service in the Farmington, NM area schedule with Robbins Heating & Air Conditioning for a five-star experience!





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